Presenting

Aldus Persuasion

The complete presentation toolkit
In the next few minutes you'll see Persuasion features in action.

Press Command + . (period) to exit from the presentation.

Press the spacebar to pause and resume.
Featuring

AutoTemplates
Text
Charts
Graphics
Layers
Color

Let us introduce you to these features and show you some of the possibilities for using them in your presentations.
Choose one of Persuasion's 50 AutoTemplates to give your presentation a professionally designed look.
An AutoTemplate is a set of master slides, one master for every type of slide you might want to include in your presentation.
AutoTemplates

Organize your ideas by typing them into an outline. Assign one of the template masters to each slide-level heading you've typed in the outline.

- This is a title placeholder
- This is a body text placeholder
- Change the font and style for each level
Master slides contain placeholders that format your information and automatically create the slides for your presentation.

What else do I need before I go?

- Find your passport
- Check the timetables
- Exchange your currency
The AutoTemplate technology provides a dynamic link between the outline and the slide.

You can enter or edit text in the outline or directly on the slide and both are automatically updated.

What else do I need before I go?

- Find your passport
- Check the timetables
- Exchange your currency
Let Persuasion format text on the slide.

What else do I need before I go?

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Adjust the master or the slide as you wish

Enhance the text to capture the attention of your audience

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To create a chart, simply enter or import data into the data sheet.

Choose one of Persuasion's 10 chart types...

...then plot it...
Charts

Enhance your charts...

$ PER DIEM FOR EXPENSE ACCOUNT

$0 $50 $100 $150 $200 $250 $300

Tokyo Bombay Hong Kong Sydney

$258 $202 $137 $206
Charts

...and add a graphic for visual reinforcement.

$258$
$137$
$206$

Tokyo Bombay Hong Kong Sydney

$0$
$50$
$100$
$150$
$200$
$250$
$300$

$202$

$258$
$202$
$137$
$206$

Tokyo Bombay Hong Kong Sydney

$\text{PER DIEM FOR EXPENSE ACCOUNT}$
Use the drawing tools to draw any shape...
...and enhance your graphics using Persuasion’s wide variety of fill patterns and line styles.
Graphics

Put your artistic talent to work...
Graphics

...or import computer-drawn images saved in the EPS or PICT formats.
Use the automatic layer feature to add:

Emphasis
Clarity
Movement...

...and to add drama to text or charts.
Apply color with a click of the mouse.
Choose from a palette of 200 colors…
Color

...that can be applied even if you're using a black-and-white monitor...
Color

...to make your slides vibrant and alive.
And now...

Enjoy the visual impact of these features displayed in full-scale slides.
How shall I get there?
How much will I spend?

PER DIEM EXPENSES

Tokyo
Hong Kong
Bombay
Sydney

- Tokyo: 258
- Hong Kong: 202
- Bombay: 137
- Sydney: 206
What will the weather be like?

Sydney

Hong Kong

Bombay

Tokyo

<table>
<thead>
<tr>
<th></th>
<th>Tokyo</th>
<th>Bombay</th>
<th>Hong Kong</th>
<th>Sydney</th>
</tr>
</thead>
<tbody>
<tr>
<td>Humidity</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Temperature</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
What else do I need before I go?

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BON VOYAGE
The End

You've been watching this presentation using the Persuasion Slide show feature.
The slide show will end automatically.